# VOCAL (Views of Ovarian Cancer Patients - How Maintenance Therapy Affects their Lives) Study: Patient Preference for Treatment Formulation and Administration

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# **Background**

A recent study of a US health-record database showed that only a quarter of patients with advanced OC received 1L maintenance therapies.<sup>1</sup>

To date, a limited number of studies have evaluated patient preferences regarding maintenance therapies for OC, including preferences for different forms of administration and dosing frequencies.

### Aims

To describe US patient preference when considering maintenance therapies and active surveillance (AS) - no medication - following 1L chemotherapy treatment of advanced OC.

# Methods

An observational, cross-sectional survey was completed by US patients with advanced OC who were eligible for 1L maintenance therapy.



#### Key inclusion criteria

- ≥18 years of age
- Advanced ovarian cancer diagnosis
- Completed 1L chemotherapy
- Eligible for 1L maintenance treatmen
- Currently receiving either no medication AS, PARPi monotherapy, anti-VEGF monotherapy or a PARPi/anti-VEGF combination in the 1L maintenance setting

### **Study Design**

Patient demographics and clinical characteristics were collected. Patients completed a two-part 'time trade off' (TTO) exercise,

- Patient scenario preference
- TTO of preferred scenario versus alternatives

# **Patient characteristics**

#### Table 1. Baseline Patient Demographics and **Clinical Characteristics**

53.0 (27–77)
104 (68) 19 (12) 11 (7) 2 (1) 2 (1) 3 (2) 1 (1) 10 (7)
49 (32) 76 (50) 27 (18)
15 (10) 43 (28) 52 (34) 42 (28)
123 (83) 25 (17)
21 (14)
45 (30)
108 (71)
59 (39) 27 (18) 19 (12) 21 (14) 20 (13) 6 (4)

## Take-home messages

- both approaches the majority of patients (56%) preferred active medication over active surveillance (44%)
- to their initially preferred choice when they were asked how much time they were willing to trade before cancer progression . These results indicate the importance of understanding and on their preferred scenario over an alternative.
- In this US survey, even when assuming similar outcomes with 🔹 Intravenous infusion every 3 weeks plus a pill/tablet/capsule twice daily was the least preferred choice when compared with all other scenarios against the preferred choice.
- Patients prefer once-daily oral treatment overall as the alternative One possible limitation of the study was that patient perception may have been influenced by current treatment regimen experiences.
  - considering all patient preferences regarding treatment options.

# **Time trade off**

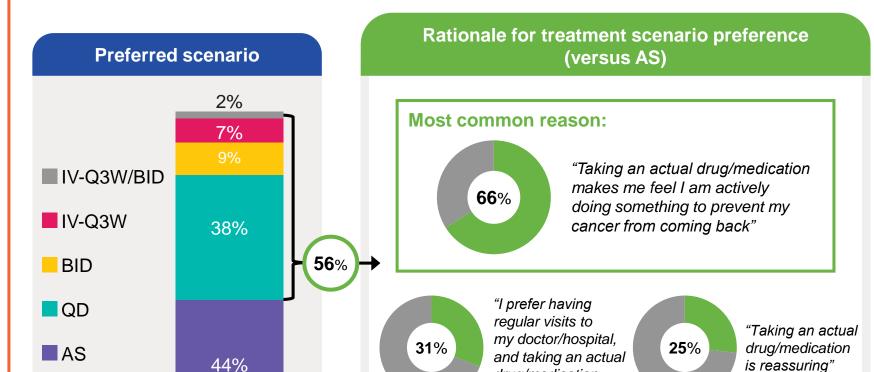
#### Patient scenario preference

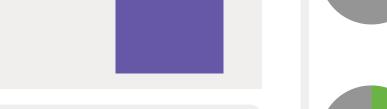
### **Study Design**

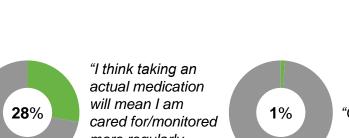
Patients first ranked their preferred post-chemotherapy (active surveillance only [no medication; AS], pill/tablet/capsule once daily [QD], pill/tablet/capsule twice daily [BID], intravenous infusion every 3 weeks [IV-Q3W], intravenous infusion every 3 weeks and tablet/capsule twice daily [IV-Q3W/BID]), assuming equivalent efficacy (for all scenarios) and equivalent safety and side effects (for treatment scenarios only).

If maintenance therapies were preferred over AS, patients were asked to provide their rationale for this choice.

# Results







drug/medication provides that

# "Other" more regularly and carefully'

## Conclusions

BID treatment.

Of the treatment scenarios,

over four times more patients

chose QD treatment over

- When asked what scenario patients most preferred, the majority of patients (56%) preferred active medication over active surveillance (44%) even when assuming similar outcomes with both scenarios.
- The most common reason for this choice was because patients felt like they were taking an active approach to preventing cancer progression.

#### Preferred scenario versus alternatives

### **Study Design**

Patients were asked to complete the second part of TTO valuation exercise, to determine their willingness to stay on their preferred scenario with a reduced time to progression, compared with a constant (3 years) time prior to disease progression with the alternative scenario, per the example shown below.



\*Initially patients were presented with the option of 2 years and 9 months before disease progression with their preferred scenario (selected previously) versus a constant 3 years before disease progression with each alternative management scenario. If the initially preferred scenario was selected again, the time to disease progression with this scenario/treatment was further reduced by 3 months. This was continued until the patient decided to select the alternative scenario or reported they were 'no better or worse than one another'; lower TTO indicates a greater preference for the specified alternative scenario. †The trade-off time was the difference between the time periods





before progression with the initially preferred scenario versus alternative scenarios when 'no better or worse than one another' was reached.

\*Mean relative utility scores for each scenario were determined by dividing the mean TTO for each scenario by the most favorable (lowest) TTO

### **Conclusions**

- The time trade off exercise showed that patients prefer once-daily oral treatment overall as the alternative to their initially preferred choice.
- Patient preferences on dosing and convenience should be considered in treatment decisions and further studied.

#### **Disclosures**

SLW declares advisory boards for AstraZeneca and GSK. SS and AG are employees of GSK. JdC, HE, and TTW are employees of Adelphi Real World. JH was a GSK employee at time of study. DC declares advisory/consultancy for AstraZeneca, GSK, Clovis Oncology; speaker bureaus for AstraZeneca, GSK; and travel/accommodation/expenses from AstraZeneca, GSK. JdC was unable to approve the final version of this poster but co-authored the abstract.

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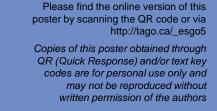
### **Abbreviations**

1L, first line; AS, active surveillance; BID, pill/tablet/capsule twice daily; IV-Q3W, intravenous infusion every 3 weeks; IV-Q3W/BID, intravenous infusion every 3 weeks and tablet/capsule twice daily; OC, ovarian cancer; PARPi, poly (ADP-ribose) polymerase inhibitors; QD, pill/tablet/capsule once daily; TTO, time trade-off

#### References

1. Chase, D, et al. Disease Progression in Patients With Ovarian Cancer who Received First-line Maintenance Therapy or Active Surveillance, a US Real World Analysis. IJGC 2021;31;A266-A267.

**Months** 





Time trade-off<sup>†</sup> for QD (versus AS): ▶ 9 months



0.91

Relative utility score

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